

American Rambler Production 138 Conant Street Beverly, MA 01915

#### 103123 Contract #

10/03/12-10/09/12

Political/Candidate (1161)

political candidate (1775)

KINCA, STEPHANIE

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

Schedule Dates

Advertiser

Romney for President, Inc. (8973) Agency American Rambler Production (4828)

Product

Brand Salesperson

Sales Office **Buyer Name** 

Phone/Fax CPE

Account Types Billing Type

1 N/A National/Political

Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered Last Modified **Entered By** 

10/02/12 10/04/12

Kathy Sparks

CO-OP No

Headline # ECR07909944

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,390.00 Net Total \$70,210.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$82,600.00
Grand Total:	50	\$82,600.00
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Territorio (1906)		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	∓u We T	Դ Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:57A- 7A (EST)	1		1	X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/2/12
2.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 7A (EST)	1	Х	i I	: :	•	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/2/12
3.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7A- 8A (EST)	1	Х	1	, i	:	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/2/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	7A- 8A (EST)	1		: 1	X	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/2/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	8A- 8:55A (EST)	1	:		X	:	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/2/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	х			I i	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/2/12
7.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	8:58A- 9:55A (EST)	1	:	X	1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/2/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)	1	х	1 1			1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/2/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9:58A- 10:55A (EST)	1			¦χ	ļ	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LMAD	10/2/12
10.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10:58A- 11:57A (EST)	1	:		X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/2/12
11,0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10:58A- 11:57A (EST)	1	Х				1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/2/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:58A- 12:30P (EST)	1	х	1		ŀ	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/2/12
		· ·			CO	VEIF	₹M.	ATION	I C(	INC	RAC	T				
Accepted	-Agency/Advertiser:	·		Date:	Accepted-	Station:						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

### Contract #

**Schedule Dates** 

Advertiser Agency

Product

Brand Salesperson

Sales Office **Buyer Name** 

Phone/Fax CPE

**Account Types Billing Type** 

Comments

103123

10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambier Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

**Date Entered** Last Modified

10/02/12 10/04/12

Kathy Sparks

CO-OP

ECR07909944 Headline #

Demo

**Entered By** 

Order Type Normal

Package Deal

Commission

Commission % 15.00

\$12,390.00 Net Total \$70,210.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 50 \$82,600.00 Grand Total: 50 \$82,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	/ Mo	) Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11:58A- 12:30P (EST)		1	1	X		1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/2/12
14.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:30P- 2P (EST)		1	:	X	. 1	1	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/2/12
15.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	2P- 3P (EST)		1	1			x	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	10/2/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2P- 3P (EST)		1 X	:	- 1	1	1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	10/2/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	3P- 3:55P (EST)		1		İ	X ;			1	\$800.00	\$800.00	WBNS-TV (WBNS)	PHIL	10/2/12
18.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	3:58P- 5P (EST)		1			:	X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3:58P- 5P (EST)		1 X	:			1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/2/12
20.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5P- 6P (EST)		1	:	` <b>X</b> ;		I	-	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/2/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 6P (EST)		1 X	:		:	1	I	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/2/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)		1 X			1	!		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/2/12
23.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6P- 6:30P (EST)		1			X ¦			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/2/12
24.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58P- 7:30P (EST)		1	-	1		X	!	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	10/2/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- 7:30P (EST)		1 X	:		- 1	1	ļ	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	10/2/12
26.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30P- 7:57P (EST)		1		X ¦				1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	10/2/12
		1			C	ONFI	ŔN	1A1	TIO	N	CO	NTI	RAC	height		1	, I ,	1
Accepted-	Agency/Advertiser:			Date:	Accept	ed-Station	ď							Date:	Comments:			

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American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

103123

10/03/12-10/09/12

Political/Candidate (1161)

political candidate (1775)

KINCA, STEPHANIE

National/Political

Romney for President, Inc. (8973)

Philadelphia Office, Philiy (1680)

Eagle Television/Philadelphia Office

American Rambler Production (4828)

Schedule Dates

Advertiser

Agency

Product Brand

Salesperson Sales Office

**Buyer Name** Phone/Fax ÇPE

**Account Types** Billing Type Comments

Date:

ROMNEY/P/R

N/A

Standard

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered

**Last Modified** 

10/02/12

10/04/12 Kathy Sparks

CO-OP No

Headline #

**Entered By** 

ECR07909944

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

\$12,390.00 Net Total \$70,210.00

Sales Tax

Commission

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 50 \$82,600.00 Grand Total: \$82,600.00 50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	Th f	fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:57P (EST)	1	Х			1	i	i i	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	10/2/12
28.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)	1	х		1	- 1	) )	.1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
29.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11P- 11:35P (EST)	1			Х	-	į.	i r	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
30.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	11:35P- 12:37A (EST)	1	- ;	х	:		i i		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/2/12
31.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11:35P- 12:37A (EST)	1	!			<u> </u>	X :	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/2/12
32.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5A- 5:55A (EST)	3			ΧŢ	x ; >	x ;		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
33.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5A- 5:55A (EST)	1	X		!		ſ	t i	1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/2/12
34.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10P- 11P (EST)	1	X :		!		ŀ		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/2/12
35.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	7:57P- 9P (EST)	1	:	X	1	-	:	:	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	10/2/12
36.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	9P- 10P (EST)	1			х		1	ı		\$3,000.00		WBNS-TV (WBNS)	CRIMINAL MINDS	10/2/12
36.0.1	Closed Preempt	10/03/12							!		ŀ	1				WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
37.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	7:57P- 9P (EST)	1			1	x¦	1		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/2/12
38.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9P- 10P (EST)	1				x ¦			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/2/12
					CON	JEIF		AΤ	101	N C	O	NTF	RAC	***************************************		1	<u>l.                                    </u>	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race	or ethnicity. Any provision in any order or agreement for advertising that purports to	discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."		

Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

#### Contract # **Schedule Dates**

Advertiser

10/03/12-10/09/12 Romney for President, Inc. (8973) Agency

103123

American Rambier Production (4828)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE **Buyer Name** 

Phone/Fax CPE N/A

**Account Types** National/Political Billing Type Standard

Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered 10/02/12 Last Modified

10/04/12 Kathy Sparks **Entered By** 

CO-OP Νo ECR07909944 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,390.00 **Net Total** \$70,210.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 50 \$82,600.00 Grand Total: 50 \$82,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	10/05/12-10/05/12	4	:3	07:57P- 9P (EST)	1					Х			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI NY	10/2/12
40.0	Normal Line / SPOT	10/05/12-10/05/12	_ 4	:3	0 10P- 11P (EST)	1			1		Х	1			\$2,000.00		WBNS-TV (WBNS)	BLUE BLOODS	10/2/12
40.0.1	Closed Preempt	10/05/12							ļ	:							WBNS-TV (WBNS)	No Avail/Exception -	
41.0	Normal Line / SPOT	10/06/12-10/06/12	3	:3	0 6:57A- 9A (EST)	1						Х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/2/12
42.0	Normal Line / NCAA SPORTS	10/06/12-10/06/12	3	:3	0 3:30P- 6:58P (EST)	1						х		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/2/12
43.0	Normal Line / SPOT	10/06/12-10/06/12	3	:3	0 7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL WKND	10/2/12
44.0	Normal Line / SPOT	10/06/12-10/06/12	3	:3	0 10P- 11P (EST)	1						, х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/2/12
45.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	0 4:58A- 6:56A (EST)	1			ı			X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/2/12
46.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	0 5:58A- 7:58A (EST)	1			Ī	i		! !	х	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/2/12
47.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	0 8:58A- 10:30A (EST)	1			i	i		l I	Х	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/2/12
48.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	0 6:28P- 6:57P (EST)	1			İ			l	Х		\$2,200.00		WBNS-TV (WBNS)	SUN 630P NEWS	10/2/12
48.0.1	Closed Preempt	10/07/12								!							WBNS-TV (WBNS)	Schedule Change/Exception - NFL FB	
49.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8:30P- 9:30P (EST)	1			1	1 J		L.,	х	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/2/12
					CON	JEIF	١٧١	ĄΤ	10	N	C	NC	TE	?AC		\$ 1,000.00	11010 11 (11010)	PARTIE PACE	

		CONFIRMATION (	<del></del>		
epted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

V	VBNS	⊕ TV

American Rambler Production 138 Conant Street Beverly, MA 01915

# Contract # Schedule Dates

Schedule Dates

Advertiser Agency

Agency Product Brand

Brand Salesperson

Sales Office Buyer Name

Phone/Fax
CPE
Account Types

Billing Type
Comments

103123

10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ N/A

ypes National/Political

pe Standard s ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered Last Modified

10/02/12 10/04/12 Kathy Sparks

CO-OP NO

ECR07909944

Headline # Demo

Entered By

Order Type Normal

Package Deal Commission %

 Commission %
 15.00

 Commission
 \$12,390.00

 Net Total
 \$70,210.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 50
 \$82,600.00

 Grand Total:
 50
 \$82,600.00

Lir	e Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
	50.0 Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:31P- 12:05A (EST)	1	:				X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
	51.0 Normal Line / SPOT	10/09/12-10/09/12	3	:30	5P- 6P (EST)	1	:	Х	:	1 1		1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	10/4/12
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					1			MII	<u>UIV</u>	V	// // / /	ンドハア			***		
Acce	pted-Agency/Advertiser:			Date:	Accepted-Sta	ation:							Date:	Comments:			

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